



Pedagogical Assessment of:
 Modern Tool Rating: 4.5
 Website: www.youtube.com



Usage

A key learning resource and a place for anyone to share their own video content. YouTube is filled with fantastic video footage on practically every imaginable topic. Videos are a fantastic way of enhancing lessons as meaningful footage, graphics and sound effects can evoke even more interest in the subject.

You Tube clips can be used to promote classroom discussions, this is a robust approach to teaching which allows students to create, edit and upload and discuss their own videos is an even more powerful application of teaching.

Ease of Access

YouTube is an ad-funded video-hosting service and is free to use. However, in the U.S, it is currently trialling YouTube Red, a paid membership that gives you Ad-free videos, options to save videos and playlists for offline use and free Google Play Music subscription.

Anyone with a digital camera or video camera and internet connection can create, upload and share their own videos on YouTube, to use this as an educational tool can be a challenge and a thrill for students.

Pedagogical Assessment

There are many benefits to using video in education. For example facilitating thinking and problem solving in relation to a scenario identified or an issue discussed. Video use also enables students to acquire a range of transferable skills in addition to filmmaking itself. Moreover, it can help assisting with mastery learning, increasing student's motivation and enhancing the learning experience.

Google has made available a special version of YouTube called YouTube For Schools, which allows students to access thousands of free high quality educational videos on YouTube in a controlled environment from YouTube EDU. These videos come from well-known organizations like Stanford, PBS and TED as well as from up-and-coming YouTube partners. It is teachers friendly as they can find in YouTube.com/Teachers hundreds of playlists of videos that align with common educational standards. These playlists were created by teachers for teachers so you can spend more time teaching and less time searching.

Reviews

“YouTube is an effective learning tool for sharing, searching and creating. Given the wide range of topics covered, it has great learning potential for students of any age. However, one drawback of YouTube is that video content on certain subjects is not always completely relevant. Therefore, it can sometimes be more beneficial to use YouTube alongside other tools and materials to create learning material which is focused and which ties in with learning outcomes”.

_ G. Kelly (Educator)

Advantages

- Learners are likely to be familiarized with it.
- Educators post their own educational content or use YouTube to search for relevant material.
- It is available in several different languages.
- Students can expand their knowledge by accessing to a lot of videos.
- It offers a free application for IOS, android and windows phone.

Disadvantages

- Students can become distracted.
- Videos are public, so anyone can see the videos you post
- There could be copyright infringement issues

Conclusion

While YouTube can be a useful educational tool in the classroom, it is also full of videos that may always contain relevant material. For this reason, YouTube may be most effective when used in conjunction with a video editing tool as the educator can select the most important parts of a video for learning.